

ABSTRACT OF THE DISCLOSURE

Disclosed is a data communication system capable of allowing user to selectively receive only the actually required contents data even when the amount of broadcast data significantly and excessively increases. The data communication system comprises: a transmitting apparatus 1 incorporating a contents data generating means for generating a contents data; a plurality of portable terminal apparatuses 3; a pair of data selecting and receiving means 40 and 41 respectively enabling at least one of the plural portable terminal apparatuses to selectively receive a contents data transmitted from the transmitting apparatus 1; a received data processing means 49 for processing the contents data received by the data selecting and receiving means; a profile ID linking means 24 for causing a specific profile ID to be linked with a received contents data by way of generating the profile ID corresponding to a profile related to the contents data and/or transmission and reception of the contents data; and a data receiving device 35 which is interchangeably built in at least one of the plural portable terminal apparatuses 3, wherein the data receiving device 35 incorporates a received profile ID memory means for storing profile ID data including such a receivable profile ID, and yet, the data selecting and receiving means selectively receives a proper contents data based on the corresponding profile ID.